



Today, we know that cannabis sativa plant (from which hemp is sourced) contains over 100 cannabinoids, chemical molecules that interact with the internal regulating system found in all animals with a backbone. In fact, discovery of this endocannabinoid system (ECS) was enabled by the discovery of receptors within it. (Mudge, Murch & Brown, 2018).

As of late, products featuring the non-psychoactive cannabinoid cannabidiol (CBD) have surged in popularity. CBD is known to support healthy cognitive function and provide benefits supporting the immune system (Maroon & Boost, 2018). That said, research has found that cannabinoids in hemp are actually synergistic. Meaning, when multiple cannabinoids are present, they interact with the ECS in a way that increases their efficacy. In this so-called entourage effect, cannabinoids work synergistically to contribute to health and wellness (Russo, 2011).

For example, a recent study revealed how using full-spectrum hemp extracts, as opposed to using products with isolated CBD, demonstrated a clear correlation between full-spectrum hemp and the effects on promoting a healthy circulatory system as well as offering muscle and joint support (Gallily, Yekhtin & Hanuš, 2015). To ensure that multiple cannabinoids are present and thus permit synergy, hemp products must contain a full-spectrum hemp extract of the plant rather than comprise CBD in isolation. A full-spectrum hemp extract allows for not just a combination of cannabinoids, but also for the presence of cannabis terpenes (Grof, 2018)—chemicals that naturally occur in plants and imbue them with unique scents, flavors, and colors. In short, full-spectrum hemp extracts yield optimal CBD usage.

This is why Tikva products are always made from full-spectrum hemp extracts, not CBD isolates. Tikva solutions are backed by Panaxia Pharmaceutical Industries, whose analytical method allows for the identification and quantification of various cannabinoids. These cannabinoids include:

- Cannabidiol (CBD)
- Cannabinol (CBN)
- Cannabigerol (CBG)
- Cannabigerolic acid (CBGA)
- Cannabichromene (CBC)